



AHMED OWAIS

UI/UX DESIGNER

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ABOUT ME

Designing UI/UX is my passion, I have strong command over conceptualization, planning and designing web and mobile applications. I possess over +6 years of experience in various UI/UX projects. I constantly practice user focused design principles based on user needs and market trends. Making users' online presence worthwhile is my only obsession.

WORK EXPERIENCE

Senior UI/UX Designer

 Bondinco | Dubai - UAE  April 2015 - January 2017

- Designed User Experience & Interface for Web and Mobile app
- Ensured responsive Mobile & Web
- Developed user personas and scenarios in order to enhance functionality and usability for key audiences
- Constructing wireframes to enable effortless navigation and better User Experience
- Creating prototypes to test user experience and usability
- Meetings with Programmers, End-users, Stakeholders and Project Managers to understand and meet their requirements

GUI Designer

 eForte Solutions | Karachi - Pakistan  April 2012 - February 2015

- Website UI/UX
- Illustrations, Logo Design etc
- Mockups and designs using Photoshop and Illustrator
- Tested the Apps across multiple platforms (Desktop, Tablets & Smartphones)
- Discussions with clients and team members about technical best practices and helped teams identify optimal technical solutions

Graphic Designer

 Frescominc | Lahore Pakistan  June 2011 - March 2012

- Produce mockups and designs using Photoshop and Illustrator
- Design & Develop websites keeping the SEO aspects in mind
- Design logos, stationary, Illustration in Best

PROJECTS

- [MustRX](#)
- [Max Catering](#)
- [AMC Experience](#)
- [Stubble And Strife](#)
- [Auckland Tech](#)
- [Hop Scotch](#)
- [Fabingo](#)
- [Go2Markets](#)
- [All Pass4Sure](#)
- [HR Gurus](#)
- [Pedders](#)
- [Starke Water](#)

SKILL SUMMARY

Product Design

Product Design
Interaction Design
Rapid Prototyping
Visual Design
User Research
Usability Testing

Software

Adobe Photoshop
Adobe Illustrator
Adobe XD
Sketch
Balsamiq

Languages

HTML5
CSS3
Javascript
jQuery

EDUCATION

2009: Secondary School Certificate
2010: Diploma in Graphic Design
2012: I.Com from Karachi Board
2013: B.Com Dropped Studies
2013: Diploma in Multimedia
Today: Strive to learn new stuff in Design